

SAGINAW'S 43RD ANNUAL

The Return
of

CINCO de MAYO

May 7, 2022

Dear Friend:

La Unión Cívica Mexicana is preparing for its 43rd anniversary of hosting the Cinco de Mayo Parade and Fiesta on May 7, 2022. We're celebrating who we are as a people, our heritage, our ancestors and how we are contributing to our community. It's time for the return of the Cinco de Mayo!

We invite everyone to celebrate with us! Cindo de Mayo is a staple event in Saginaw, just like the Bavarian Festival, the Greek Festival, Kwanzaa and even St. Patrick's Day Parade in Bay City. They are the diverse celebrations that help make our region so great!

In celebrating the 43rd annual Cinco de Mayo, we need your help to make this year's parade memorable in helping everyone heal from what we've been through these last two years. Thus, we are reaching out to businesses and organizations like yours to help us in this endeavor. We are encouraging our community to make festive floats with the theme of "*IN MEMORY/EN MEMORIA*" remembering all those we lost due to the Covid-19 Pandemic.

Our goal is to have over 100 entries in this year's parade with floats and marching bands that will make our exciting parade a magnet for children, youth and their extended families. We hope you will consider entering our parade and adding to the festivities. Please take a look at the enclosed parade application.

We thank you in advance for helping to make the 43rd Annual Parade and Festival a wonderful celebration of heritage and history for all. On May 7, we hope you will come and join us.

Best Regards,
The Cinco de Mayo Committee
La Unión Cívica Mexicana

La Unión Cívica Mexicana was incorporated in 1945. Our mission is to promote unity, equality and advocacy for the betterment of social and cultural conditions for Hispanic/Latino Americans in the Great Lakes Bay Region.